

# 30년 된 담배 제조업체, 유통업체, 소매업체







### 30 , ,

아랍에미리트 최고의 담배 브랜드 중 하나인 이 회사는 1990년에 설립되었으며 UAE, 바레인 및 사우디 왕국의 공식 유통 파트너와 함께 중동 지역의 선도적인 담배 제조 및 흡연 장비, 소매업체 및 수출업체 중 하나입니다. 아라비아.

해당 제품은 UAE 현지 시장(까르푸 하이퍼마켓, 모든 서약 매장, ADNOC, ENOC, Emarat, Zoom 및 식료품점) 어디에서나 구입할 수 있습니다.

사업 활동: 흡연 장비 및 액세서리용 담배 제조 및 유통업체

직원 수:100 +

자체 판매 지점 수: 5

기계장치: 2개의 생산 라인

UAE 내 판매 지점 수: 450 +

이 회사는 모든 담배 제품을 유럽 연합과 공중 보건을 담당하는 정부 부서인 영국 공중 보건 기관에 등록했습니다.

#### 향후 계획

• KSA: UAE에서의 경험과 KAS 시장에 대한 지식을 바탕으로 새로운 판매 지점을 개설하여 더 많은 주요 도시를 커버하며 KSA 시장은 UAE 시장보다 4배 더 많은 잠재력을 가질 것으로 예상했습니다.

• 미국: 미국 시장은 이 브랜드의 가장 잠재된 시장이며, 온라인 판매 경험에 따르면 미국 시장은 매우 환영받고 있습니다.

• 인도: GCC의 인도 사회에서는 브랜드 인지도가 매우 높으며 인도의 젊은 세대는 청정 천연 담배라는 제품에 큰 관심을 갖고 있습니다.

## TARGET PRICE \$110,000,000

GROSS REVENUE

\$20,000,000

EBITDA \$0

BUSINESS TYPE 유통 업체

INVENTORY 1050000

ESTABLISHED 1990-03-15

#### COMPETITION

Philip Morris International, Altria, British American Tobacco, Imperial Brands, and Japan Tobacco International.

SUPPORT & TRAINING 6 개월

REASON FOR SELLING 퇴직

COUNTRY 아랍 에미리트

BUSINESS ID L#20210040

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