회계 소프트웨어 비즈니스



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아랍에미리트에 본사를 둔 한 비즈니스 소프트웨어 시스템 개발 회사는 아랍어 사용자를 주요 타깃으로 한 오리지널 SE(Simple Edition) 회계 및 재무 소프트웨어를 개발했습니다.

회사는 2006년 설립부터 지금까지 모든 개발 단계에서 전문성과 최신 기술을 활용하면서 프로그래밍 경험이 풍부한 파트너의 주도하에 주요 소프트웨어를 구축 및 개발해 왔습니다.

이 제품은 여러 가지 차별화된 장점으로 인해 신규 고객이 다른 소프트웨어를 사용하는 것보다 선호하는 시장에서 경쟁사 대비 성공을 입증했습니다. 2019년 한 해 동안 마케팅 없이 소매업체와 서비스 제공업체를 대상으로 한 방문 판매만으로 75만 달러의 매출을 달성했습니다. 그 이후로 인프라와 소프트웨어 개발을 위해 영업이 중단되었습니다. 회사는 다음 단계로 판매할 수 있도록 25,000부를 새로 제작했습니다.

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TARGET PRICE
$0

GROSS REVENUE
$0

EBITDA
$0

BUSINESS TYPE
소프트웨어 및 SAAS

COMPETITION
Xero, Sage, Zoho, Wave Accounting, FreshBooks

REASON FOR SELLING
퇴직

COUNTRY
아랍 에미리트

BUSINESS ID
L#20220364

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