

# 회계 소프트웨어 비즈니스



**MERGERSCORP**

회계 소프트웨어 비즈니스 판매, 아랍에미리트에서 개발 및 판매되는 회계 소프트웨어 패키지입니다. 제품은 주로 중소기업을 대상으로 하며 온프레미스 회계 애플리케이션과 비즈니스 결제 수락, 청구서 관리 및 지불, 급여 지급 기능을 제공하는 클라우드 기반 버전을 제공합니다.

아랍에미리트에 본사를 둔 한 비즈니스 소프트웨어 시스템 개발 회사는 아랍어 사용자를 주요 타겟으로 한 오픈 에디션 SE(Simple Edition) 회계 및 재무 소프트웨어를 개발했습니다.

회사는 2006년 설립부터 지금까지 모든 개발 단계에서 전문성과 최신 기술을 활용하면서 프로그래밍 경험이 풍부한 파트너의 주도하에 주요 소프트웨어를 구축 및 개발해 왔습니다.

이 제품은 여러 가지 차별화된 장점으로 인해 신규 고객이 다른 소프트웨어를 사용하는 것보다 선호하는 시장에서 경쟁사 대비 성공을 입증했습니다. 2019년 한 해 동안 마케팅 없이 소매업체와 서비스 제공업체를 대상으로 한 방문 판매만으로 75만 달러의 매출을 달성했습니다. 그 이후로 인프라와 소프트웨어 개발을 위해 영업이 중단되었습니다. 회사는 다음 단계로 판매할 수 있도록 25,000부를 새로 제작했습니다.

다음 단계는 클라우드 컴퓨팅을 위한 인프라를 개발하는 것 외에 영업 및 마케팅 전략을 개발하여 웹과 모바일로 운영되는 온라인 플랫폼인 글로벌 서비스 제공업체로 전환하여 기술 혁명의 혜택을 누리는 것입니다.

회사는 브랜드 이름, 프로그램 코딩, 모든 지적 재산권 및 에미레이트 경제부에 보호 및 등록된 특허를 보유하고 있습니다.

#### TARGET PRICE

\$0

#### GROSS REVENUE

\$0

#### EBITDA

\$0

#### BUSINESS TYPE

소프트웨어 및 SAAS

#### COMPETITION

Xero, Sage, Zoho, Wave Accounting, FreshBooks

#### REASON FOR SELLING

퇴직

#### COUNTRY

아랍 에미리트

#### BUSINESS ID

L#20220364

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