

40년 전통의 사우디 빵집

사업







40

성공적인 파트너십의 검증된 기록을 통해 고객에게 수직 통합 솔루션을 제공하는 전문 베이커리 제품 분야의 40년 업계 리더입니다.

제품 포트폴리오

첨단기술을 활용하여 다양한 베이커리 품목을 자동화 라인에서 생산하는 회사입니다. 빵빵, 사몰리, 사모사 잎, 크루아상, 스위트 롤, 토르티야, 케이크, 샤부라.

생산 효율성

생산 라인은 최적의 효율성을 위해 전략적으로 설계되었습니다.

소매점 존재

현재 사우디아라비아에는 바클라바와 같은 갓 만든 과자와 베이커리 제품을 판매하는 회사 소유 소매점이 3개 있습니다.

유통 네트워크

효율적인 물류 운영으로 20여 대의 배송 밴이 매일 또는 격일로 전국 주요 지역에 제품을 배송합니다.

시장 도달 범위

제품은 다양한 판매 채널을 통해 슈퍼마켓, 편의점, 병원에 전략적으로 배치됩니다.

성장 기회

현재 공장은 25%의 생산능력으로 운영되고 있지만 리야드와 제다로 확장하기 위해 슈퍼마켓 체인과 계약을 맺고 있습니다. 재무 구조 조정을 통해 가용 용량을 최대한 활용할 수 있습니다.

TARGET PRICE

\$37,000,000

GROSS REVENUE

\$6,000,000

BUSINESS TYPE

제조업

COUNTRY

사우디 아라비아

BUSINESS ID

L#20240611



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