

# 40년 전통의 사우디 베이커리 사업





## 40

40년 전통의 특수 베이커리 제품 업계 리더로서 성공적인 파트너십의 입증된 실적을 통해 고객에게 수직 통합 솔루션을 제공합니다.

### 제품 포트폴리오

이 회사는 첨단 기술을 사용하여 자동화 라인에서 다양한 베이커리 품목을 제조합니다. 식빵, 사모올리, 사모사 앞, 크루아상, 스윗롤, 또띠아, 케이크, 샤부라.

### 생산 효율성

생산 라인은 최적의 효율성을 위해 전략적으로 설계되었습니다.

### 소매점 입지

현재 사우디아라비아에는 바클라바 등 갓 만든 과자 및 베이커리 제품을 판매하는 회사 소유의 소매점 3곳이 있습니다.

### 유통 네트워크

효율적인 물류 운영을 통해 20개 이상의 배송 밴이 매일 또는 격일로 전국 주요 지역으로 제품을 배송합니다.

### 마켓 도달범위

제품은 슈퍼마켓, 편의점, 병원 등 다양한 판매 채널에 전략적으로 배치되어 있습니다.

### 성장 기회

현재 공장은 25%의 생산 능력으로 운영되고 있지만, 리야드 및 제다로 확장하기 위해 슈퍼마켓 체인과의 계약이 체결되어 있습니다. 재무 구조 조정을 통해 가용 용량을 최대한 활용할 수 있습니다.

### TARGET PRICE

\$37,000,000

### GROSS REVENUE

\$6,000,000

### BUSINESS TYPE

제조업

### COUNTRY

사우디 아라비아

### BUSINESS ID

L#20240611

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