

40년 전통의 사우디 베이커리 사업





40

40년 전통의 특수 베이커리 제품 업계 리더로서 성공적인 파트너십의 입증된 실적을 통해 고객에게 수직 통합 솔루션을 제공합니다.

제품 포트폴리오

이 회사는 첨단 기술을 사용하여 자동화 라인에서 다양한 베이커리 품목을 제조합니다. 식빵, 사모올리, 사모사 잎, 크루아상, 스윗롤, 또띠아, 케이크, 샤부라.

생산 효율성

생산 라인은 최적의 효율성을 위해 전략적으로 설계되었습니다.

소매점 입지

현재 사우디아라비아에는 바클라바 등 갓 만든 과자 및 베이커리 제품을 판매하는 회사 소유의 소매점 3곳이 있습니다.

유통 네트워크

효율적인 물류 운영을 통해 20개 이상의 배송 밴이 매일 또는 격일로 전국 주요 지역으로 제품을 배송합니다.

마켓 도달범위

제품은 슈퍼마켓, 편의점, 병원 등 다양한 판매 채널에 전략적으로 배치되어 있습니다.

성장 기회

현재 공장은 25%의 생산 능력으로 운영되고 있지만, 리야드 및 제다로 확장하기 위해 슈퍼마켓 체인과의 계약이 체결되어 있습니다. 재무 구조 조정을 통해 가용 용량을 최대한 활용할 수 있습니다.

TARGET PRICE

\$37,000,000

GROSS REVENUE

\$6,000,000

BUSINESS TYPE

제조업

COUNTRY

사우디 아라비아

BUSINESS ID

L#20240611

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