

여행사 비즈니스



MERGERSCORP

2014년에 설립된 이 여행사는 다양한 관광 서비스를 제공하며 사우디 및 GCC 시장에서 탄탄한 명성을 쌓아왔습니다. 숙련된 업계 전문가로 구성된 팀이 이끄는 이 에이전시는 주요 항공사와 협력하여 높은 판매 순위를 기록하며 경쟁력 있는 시장 지위를 확보했습니다.

주요 세부 정보

- 국제 및 국내 항공권 발급.
- 호텔 예약, 교통편, 여행 패키지 및 크루즈 예약.
- 다양한 국가의 비자 처리.
- 국제 운전 면허증 발급.
- 프랜차이즈 기회 제공.
- 적절한 지원을 통해 확장 및 매출 증대의 잠재력을 크게 높일 수 있습니다.

시장 지위 및 성과

- 아태지역에서 약 4%의 시장 점유율을 보유하고 있습니다.
- 특정 항공사에서 지속적으로 매출 상위 3위에 랭크되어 있습니다.
- 팬데믹 이후 매출 규모에 비해 낮은 수익률에도 불구하고 매출 성장을 경험했습니다.

경쟁 우위:

- 사우디 아라비아의 항공사들과 강력한 파트너십을 맺고 있습니다.
- 업계 경험이 풍부한 숙련된 팀.
- 도매 및 소매 여행 서비스를 모두 운영합니다.
- 시장 내 우수한 고객 기반과 평판.

확장을 위한 기회:

- 비즈니스 성장을 위한 전략 수립.
- 고객 기반을 확장하고 새로운 서비스를 추가할 수 있는 기회.
- 새로운 영역에서 특화된 관광 서비스를 개발할 수 있는 잠재력.

판매 시 포함

- 고객 기반과 지속적인 계약이 구축되어 있습니다.
- 판매 후에도 전문가 팀이 도움을 드립니다.
- 공급업체와의 비즈니스 관계 및 총 1,969,000 SAR의 은행 보증.

TARGET PRICE

\$3,000,000

GROSS REVENUE

\$12,298,208

BUSINESS TYPE

서비스

COUNTRY

사우디 아라비아

BUSINESS ID

L#20240775

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