

# Apple Watch 페이스 및 iOS 유틸리티 앱 포트폴리오





## Apple Watch iOS

인수 대상은 Apple 시계 모드, 리슈머 메이커 등 다양한 카테고리에 걸쳐 14개의 성공적인 iOS 앱으로 구성된 포트폴리오입니다. 한 달에 140,000건의 다운로드가 발생하여 월 42,000달러의 꾸준한 수익을 창출하고 있습니다. 사용자 참여도와 수익성이 입증된 이 앱 포트폴리오는 번창하는 모바일 앱 시장에서 수익성 높은 투자 기회를 제공합니다. 모든 트래픽과 수익은 100% 오가닉입니다.

참고 - 표시된 재무 정보는 TTM입니다. 최근 3개월 평균을 기준으로 한 수익률은 매출 537,860달러, 수익 496,220달러입니다.

### 키포인트

- 강력한 유지율을 자랑하는 4700명의 활성 구독자
- 100% 자연 다운로드
- 고품질 앱/제품/UI
- 주요 앱의 평점은 평점 4.6점(평점 2.9천), 평점 4.6점(평점 1.8천), 평점 4.4점(평점 4.9천)입니다.
- 활성 사용자 기반
- 최소한의 시간 투자

### TARGET PRICE

\$2,200,000

### GROSS REVENUE

\$507,465

### EBITDA

\$466,845

### BUSINESS TYPE

인터넷 비즈니스

### SUPPORT & TRAINING

회사 소유자는 이러한 앱에 많은 시간을 할애하지 않지만 교육 기간을 제공하고 원활한 전환을 보장하기 위해 새로운 소유자와 협력할 것입니다. 이는 귀하의 요구 사항에 따라 유연합니다.

### REASON FOR SELLING

소유주는 수년에 걸쳐 앱을 구축, 매수, 매각했습니다(5배 배수로 600만 달러에 매각한 사례 포함). 그들은 다른 투자로 다각화하려는 전략의 일환으로 이러한 앱을 판매하고 있습니다. 그들은 비경쟁 계약에 서명할 의향이 있습니다.

### COUNTRY

아랍 에미리트

### BUSINESS ID

L#20240778

*The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction*

*The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.*

*By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.*

*This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.*

*The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.*

*All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.*

[www.mergerscorp.com](http://www.mergerscorp.com)



© 2024 MergersCorp M&A International. All rights reserved.

© 2024 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website <https://www.mergerscorp.com/disclaimer>. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.



[WWW.MERGERSCORP.COM](http://WWW.MERGERSCORP.COM)