

차량 모니터링 앱 구축



MERGERSCORP

차량에 대한 주요 정보를 모니터링할 수 있는 모바일 애플리케이션을 사용할 수 있습니다. 엔진 오일 수명, 연료 및 배터리 잔량, 연료 탱크 및 배터리 용량, 연료 및 배터리 소비량, 주행 거리계, 타이어 공기압 및 권장 사항 등 포괄적인 세부 정보를 확인할 수 있습니다.

아큐라/혼다, 아우디, BMW, 뷰익, 캐딜락, 쉐보레, 크라이슬러, 닷지, 포드, GMC, 재규어, 지프, 랜드로버, 렉서스, 링컨, 미니, 메르세데스 벤츠, 램, 테슬라, 도요타, 폭스바겐, 볼보 등 미국의 많은 유명 자동차 제조업체와 협력하고 있습니다. 추가 하드웨어가 필요하지 않으며 모든 기능이 앱을 통해 제공됩니다.

참고 - 표시된 재무 정보는 최근 3개월 평균을 기준으로 한 실행률입니다. TTM 재무는 매출 \$869,400, 이익 \$553,841입니다.

키포인트

- 현재 MRR: \$98,853, ARR: \$1,186,232
- 별 4.5개, 평점 9.1K
- 지난 6개월간 월 50,000건 이상의 설치 수
- 오가닉과 유료 사용자 확보 비율은 오가닉이 60%, Apple 검색 광고가 40%이며, 즉각적인 ROAS는 1.4입니다.
- MAU = 83K, DOU = 4K
- 모든 수익은 구독 및 IAP(광고 없음)에서 발생합니다.
- 유료 트래픽은 다음과 같은 전략을 통해 월 30만 달러 이상을 달성한 경쟁사의 성공 사례를 통해 입증된 바와 같이 상당한 성장 잠재력을 가지고 있습니다.
- 30개월의 역사(앱은 2022년 5월 출시)
- 코딩: 앱 - 퓨어 스위프트, 백엔드 - 파이썬 및 FastAPI
- 기술 스택: 파이어베이스, 어댑티, 앱스플라이어, 애플리튜드, ASATools

TARGET PRICE

\$1,900,000

GROSS REVENUE

\$1,027,564

EBITDA

\$603,159

BUSINESS TYPE

인터넷 비즈니스

SUPPORT & TRAINING

소유주들은 전환 및 교육 지원을 제공할 의향이 있습니다.

REASON FOR SELLING

더 확장하려면 앱에 유료 광고, 웹 퍼널 등에 대한 추가 자금이 필요합니다. 판매자는 포트폴리오에서 다른 유기적 중심 앱에 집중하고 싶어합니다.

COUNTRY

영국

BUSINESS ID

L#20240782

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.

MERGERSCORP

© 2026 MergersCorp M&A International. All rights reserved.

© 2026 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website <https://www.mergerscorp.com/disclaimer>. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.

MERGERSCORP

WWW.MERGERSCORP.COM