선도적인 선박 및 요트 엔진 및 부품 비즈니스



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MERGERSCORP

TARGET PRICE

$ 3,200,000

BUSINESS TYPE

요트 및 보트 서비스 및 수리

COUNTRY

미국

BUSINESS ID

L#20250821

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- 광범위한 인벤토리:
  - 업계에서 가장 포괄적인 2차 시장 인벤토리 중 하나입니다.
  - 모든 주요 선박용 엔진 브랜드, 부품 및 장비를 사용할 수 있습니다.
  - 판매자는 재고의 총 재판매 가치를 $20,000,000로 추정합니다.
- 주요 위치 및 글로벌 영업:
  - 미국의 보트 여행의 중심지인 사우스 플로리다에 전략적으로 기반을 두고 있습니다.
  - 항구와 공항이 가까워 효율적인 국제 배송이 가능합니다.
  - 전 세계 고객 기반, eBay, 회사 웹사이트, 직접 고객을 통해 판매합니다.
- 운영 및 성장 잠재력 확립:
  - 기존 정비사, 사무실 직원, IT 및 온라인 영업 부서로 구성된 팀을 그대로 유지합니다.
  - 창고 재고를 더욱 체계화하고, 디지털 입지를 강화하며, 전담 영업 인력을 개발할 수 있는 기회입니다.
  - 국내 및 해외 고객 모두로부터 높은 추천 및 재방문율을 자랑합니다.

- 턴키 운영: 기존 판매 채널을 통해 완벽하게 운영되고 수익성 있는 비즈니스를 운영할 수 있습니다.
- 막대한 재고 가치: 2천만 달러 상당의 선박용 엔진, 변속기 및 부품을 포함합니다.
- 확장성: 더 나은 카탈로그, 디지털 마케팅 및 무역 출판물 프로모션을 통해 확장할 수 있는 잠재력.
- 플로리다 남부 보트 허브: 보트 이용이 많은 지역에 위치하여 지속적인 수요 보장

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