

# 파워포인트 PPTX

## 프레젠테이션 및 슬라이드를 판매하는

### PRESENTATION

## BUSINESS PLAN

### PRODUCTS & SERVICES

Your brand identity is a way to tell your brand story and position yourself from your competitors visually.

**TITLE**  
It is a process to allow an organization to focus resources on the greatest

### EXECUTIVE SUMMARY

**TITLE**  
Marketing strategy's goal is to increase sales and achieve the advantage over other competitions.

**TITLE**  
The objectives will be based on how you gain sales by acquiring and keeping customers.

### OVERVIEW & OBJECTIVES

- A** **TITLE**  
It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.
- B** **TITLE**  
Marketing strategy's goal is to increase sales and achieve the advantage over other competitions.
- C** **TITLE**  
It includes short term and long term activities of transferring that has to do with the analysis of a company's situation and conclude to its objectives.

### SWOT ANALYSIS

#### STRENGTHS

Marketing strategy's goal is to increase sales and achieve the advantage over other competitions by acquiring and keeping customers.

#### WEAKNESSES

The objectives will be based on how you gain sales by acquiring and keeping customers. Marketing strategy's goal is to increase sales and achieve the advantage over other competitions through the analysis of a company's situation and contribute to its objectives.

#### OPPORTUNITIES

Marketing strategy helps convey effective messages with the right tone and marketing approaches that will maximize your sales outcome and marketing activities.

#### THREATS

### TEAM

- John Smith
- Maria Smith
- Audrey Smith

### MARKET OPPORTUNITIES

#### STEP 1

#### STEP 2

#### STEP 3

#### STEP 4

### OPERATIONS

**TITLE**  
A marketing strategy helps convey effective messages with the right tone and marketing approaches that will maximize your sales outcome and marketing activities.

**TITLE**  
Putting your strategy into action is how your marketing plan should work. Marketing budget will be set.

**TITLE**  
At the same time, it will also show you how you're going to work with your target. This may be through networking, advertising etc.

### FINANCIAL ANALYSIS



Strategizing the right timing that fits your customers' buying cycles will help you save money and maximize sales. The marketing plan should be innovative. It should have the details on how your sales are followed up and the activities you are doing to develop your offers.

Lastly, improvement should be measured regularly and assessed. This is important to know what is beneficial and what is not. This will help you set new targets.

5001px x 2958px / PSD, JPG



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The Leader In Business Sales Mergers & Acquisitions

## PPTX

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## 키포인트

- 반복 수익
- 글로벌 고객
- 400K / MRR
- 연간 60000 / 70000 주문
- 미국/유럽 고객
- 소규모 관리 팀
- 거대한 잠재력

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- : 스타트업이 투자를 유치하기 위해 사용하는 간결한 프레젠테이션입니다.

## SAAS

### TARGET PRICE

\$ 28,000,000

### GROSS REVENUE

\$ 4,250,000

### EBITDA

\$ 4,000,000

### BUSINESS TYPE

소프트웨어 및 SAAS

### COUNTRY

미국

### BUSINESS ID

L#20250850

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