

# 가상 BPO 공급자





## BPO

100% 가상 비즈니스 프로세스 아웃소싱(BPO) 기업이 전략적 성장 기회를 모색하고 있습니다. 가상 비서(VA) 서비스를 전문으로 하는 이 회사는 여러 분야에 걸쳐 운영을 간소화하고 비즈니스 성장을 지원하도록 설계된 확장 가능하고 비용 효율적인 솔루션을 제공합니다. 린 구조와 완전 원격 팀으로 구성된 이 회사는 물리적 사무실의 제약 없이 고품질의 개인 맞춤형 서비스를 제공합니다.

- 산업 포커스 전문 서비스, 중소기업, 이커머스, 부동산, 기술
- 핵심 서비스:
  - 가상 비서 서비스
  - 고객 지원 및 백오피스 운영
  - 영업 지원 및 옴니채널 참여(음성, 채팅, 이메일)
- 제공 모델: 100% 가상 인력, 미국 기반 리더십, 필리핀에 위치한 VA
- 팀 규모: 84명의 가상 어시스턴트
- 2023년 매출: 130만 달러 | EBITDA: \$380,000
- 2024년 매출: 130만 달러 | EBITDA: \$332,000
- 2025년 수익 예측: 130만 달러
- 완전한 가상 운영: 유연성, 확장성 및 낮은 오버헤드 지원

### TARGET PRICE

\$ 2,100,000

### GROSS REVENUE

\$ 1,300,000

### EBITDA

\$ 380,000

### BUSINESS TYPE

콜 센터

### COUNTRY

미국

### BUSINESS ID

L#20250906

- 고객 중심 관리: 주요 고객과의 직접적인 관계를 통해 충성도 및 유지율 향상
- 전화 중심 기능: 서비스의 50% 이상이 음성 기반 상호 작용을 통해 영업 및 고객 참여를 지원합니다.
- 안정적인 수익: 마진 개선 및 고객 기반 확대 가능성이 있는 일관된 재무 성과
- 글로벌 도달 범위: 미국의 중앙 관리 허브에서 전 세계 고객에게 서비스를 제공합니다.

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