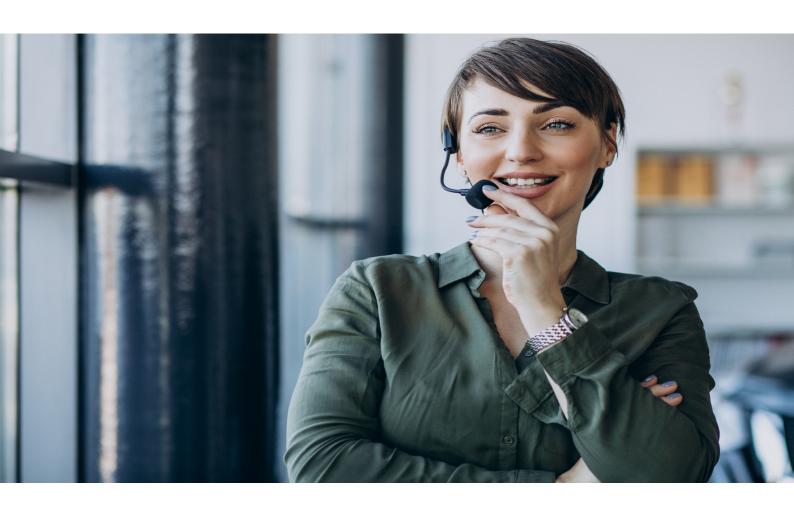


# 가상 BPO 공급자







# **BPO**

100% 가상 비즈니스 프로세스 아웃소싱(BPO) 기업이 전략적 성장 기회를 모색하고 있습니다. 가상 비서(VA) 서비스를 전문으로 하는 이 회사는 여러 분야에 걸쳐 운영을 간소화하고 비즈니스 성장을 지원하도록 설계된 확장 가능하고 비용 효율적인 솔루션을 제공합니다. 린 구조와 완전 원격 팀으로 구성된 이 회사는 물리적 사무실의 제약 없이 고품질의 개인 맞춤형 서비스를 제공합니다.

- 산업 포커스 전문 서비스, 중소기업, 이커머스, 부동산, 기술
- 핵심 서비스:
  - 가상 비서 서비스
  - 고객 지원 및 백오피스 운영
  - 영업 지원 및 옴니채널 참여(음성, 채팅, 이메일)
- 제공 모델: 100% 가상 인력, 미국 기반 리더십, 필리핀에 위치한 VA
- 팀 규모: 84명의 가상 어시스턴트
- 2023년 매출: 130만 달러 | EBITDA: \$380,000
- 2024년 매출: 130만 달러 | EBITDA: \$332,000
- 2025년 수익 예측: 130만 달러
- 완전한 가상 운영: 유연성, 확장성 및 낮은 오버헤드 지원

# **TARGET PRICE**

\$2,100,000

# **GROSS REVENUE**

\$1,300,000

### **EBITDA**

\$380,000

# **BUSINESS TYPE**

콜 센터

# **COUNTRY**

미국

# **BUSINESS ID**

L#20250906

- 고객 중심 관리: 주요 고객과의 직접적인 관계를 통해 충성도 및 유지율 향상
- 전화 중심 기능: 서비스의 50% 이상이 음성 기반 상호 작용을 통해 영업 및 고객 참여를 지원합니다.
- 안정적인 수익: 마진 개선 및 고객 기반 확대 가능성이 있는 일관된 재무 성과
- 글로벌 도달 범위: 미국의 중앙 관리 허브에서 전 세계 고객에게 서비스를 제공합니다.



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The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

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