

# 옴니채널 고객 경험

## 솔루션



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전략적 글로벌 입지, 데이터 기반 관행, 의미 있는 영향력에 대한 깊은 헌신을 바탕으로 고객 경험 부문에서 지속적인 성장과 리더십을 발휘할 수 있는 유리한 입지를 확보하고 있습니다.

서비스 대상 산업:

기업 대 소비자(B2C), 기업 대 기업(B2B), 교육(EDU), 비영리 단체(NPO), 디지털 대행사, 지속 가능성 중심 조직, 통신,

제공되는 서비스:

옴니채널 고객 경험 솔루션, 사용자 조사 및 인사이트, 디지털 실험, 전환율 최적화(CRO), 기술 지원

지리:

중남미와 필리핀에서 전략적 입지를 확보한 글로벌 사업부

인원수:

2000 FTE

수익:

\$50 M

EBITDA:

\$8 M

#### TARGET PRICE

\$ 56,000,000

#### GROSS REVENUE

\$ 50,000,000

#### EBITDA

\$ 8,000,000

#### BUSINESS TYPE

콜 센터

#### COUNTRY

필리핀

#### BUSINESS ID

L#20250905

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