

이탈리아 럭셔리 패션 이커머스 비즈니스





이탈리아에 기반을 둔 럭셔리 패션 전문 온라인 소매업체로, 다양한 디자이너 의류, 신발, 액세서리, 미용 제품 및 가정용품을 제공합니다. 이 회사는 안목 있는 글로벌 고객들을 위해 유명 해외 디자이너의 고급 제품을 큐레이팅하는 것으로 명성을 쌓아왔습니다.

이 플랫폼은 다음과 같은 다양한 명품 아이템을 제공합니다:

- 남성 및 여성 의류:엠포리오 아르마니, 돌체앤가바나, 알렉산더 맥퀸, 베르사체 등 최고 디자이너의 컬렉션을 만나보세요.
- 신발류:골든구스, 필립 모델, 발렌시아가 등의 브랜드에서 다양한 스타일을 제공합니다.
- 액세서리:버버리, 발렌티노 가라바니, 모스키노 등 디자이너의 가방, 주얼리, 아이웨어를 포함한 엄선된 컬렉션을 만나보세요.
- 뷰티 제품:패션 제품을 보완하는 다양한 고급 뷰티 아이템이 준비되어 있습니다.
- 가정용품 및 와인:럭셔리 경험을 홈 데코와 고급 와인으로 확장하여 라이프스타일을 중시하는 고객층에게 어필합니다.
- 글로벌 도달 범위:여러 지역에 최적화된 사용자 친화적인 이커머스 플랫폼으로 전 세계 고객층에 서비스를 제공합니다.
- 독점 디자이너 파트너십:100명 이상의 유명 디자이너와 관계를 구축하여 지속적으로 새로워지고 독점적인 제품 라인업을 확보합니다.
- 고객 중심 서비스:맞춤형 추천 및 전담 고객 지원 등 개인화된 쇼핑 경험을 제공합니다.
- 지속 가능성 이니셔티브:친환경 브랜드를 소개하고 책임감 있는 소비를 장려함으로써 지속 가능한 패션 관행을 실천하기 위해 노력합니다.

TARGET PRICE

\$ 3,500,000

GROSS REVENUE

\$ 5,797,143

EBITDA

\$ 0

BUSINESS TYPE

인터넷 비즈니스

COUNTRY

이탈리아

BUSINESS ID

L#20250873

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