# 글로벌 의료 ROI 소프트웨어 및 분석 플랫폼




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# ROI

시장에서 입증된 건강 및 웰니스 ROI 소프트웨어 플랫폼을 자산 거래를 통해 인수 또는 합병할 수 있습니다. 전 세계에 배포된 이 성과 관리 및 ROI 분석 및 전략 계획 솔루션은 고용주(다국적 기업 및 현지 기업 모두), 제약 회사, 혜택 컨설턴트, 의료 보험사, 웰니스 제공업체에서 신체, 행동 및 직업 건강 영역에 걸쳐 개입 프로그램의 성과와 투자 수익률(ROI)을 측정하는 데 사용됩니다.

이 자산은 독점 소프트웨어 IP, 글로벌 유통 관계, 국가별 생산성 손실 모델에 대한 선별된 데이터베이스를 통해 기존 디지털 의료, EAP, 복리후생 컨설팅, HEOR/제약 또는 분석 비즈니스에 통합하기에 이상적인 위치에 있습니다.

TARGET PRICE

$ 1,350,000

BUSINESS TYPE

소프트웨어 및 SAAS

COUNTRY

미국

BUSINESS ID

L#20250908

자산 판매 포함 사항

- ROI© 소프트웨어 플랫폼(소스 코드, 모델, 계산기)
- 글로벌 권리 및 상표
- 독점 데이터 세트(국가별 생산성, 비용, 질병 유병률)
- 고객 대상 교육 자료 및 사용자 설명서
- 유통 네트워크
- 브랜드 자산 및 홍보 자산(다국어 웹사이트, 기사, 저널 기능)

플랫폼의 강점

- 미국, 호주, 남아프리카공화국, 캐나다, 모든 유럽 국가, 인도, 멕시코, 브라질을 포함한 30개 이상의 국가에서 입증되었습니다.
- 25개 이상의 신체, 행동 및 전염병 모듈을 다룹니다.
- 낮은 한계 비용과 고수익 소프트웨어 라이선싱으로 확장성이 뛰어난 모델
- 선도적인 글로벌 예측 기업과 함께 개발한 차별화된 방법론
- 고용주가 후원하는 프로그램에 대한 ROI, NPV, IRR 및 손익분기점을 계산할 수 있습니다.

서비스

- 라이선스
- 컨설팅
- 교육 과정
- 지원 및 고객 교육

프로모션



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- 언론/링크드인 보도자료
- 컨퍼런스에서 프레젠테이션 및 ROI 교육 프로그램을 진행합니다.
- 저널의 기사
- 다양한 언어로 제공되는 웹 사이트 및 효과적인 클릭 유도 문안
- 사용 후기
- 웹 세미나
- 입소문

향후 개발 계획:

- 새로운 국가 추가
- 새로운 질병 및 상태 추가
- ROI로 전환되는 성과 측정에 집중하세요.



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