

# CX, EX, UX 및 DX 전반에 걸친 통합 MX 솔루션의 선두주자



**MERGERSCORP**

## CX, EX, UX DX

## MX

이 회사는 직원 경험(EX), 고객 경험(CX), 사용자 경험(UX), 디지털 경험(DX)을 일관된 멀티 경험(MX) 모델로 통합하여 통합 경험 솔루션을 제공하는 선도업체로 인정받고 있습니다. 기존의 콜센터 서비스를 뛰어넘어 최고 수준의 인재, 첨단 기술 플랫폼, 심층 분석을 기반으로 하는 다양하고 혁신적인 솔루션을 제공하여 고객과 직원 여정 전반의 모든 상호작용을 최적화합니다.

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- 자동차, 금융, 은행 및 자산 관리, 교육 및 학생 대출, 의료, 미디어 및 엔터테인먼트, 공공 부문, 소매업, 기술, 통신, 여행 및 운송, 관광.

제공되는 서비스:

- 고객 관리
- 영업 서비스
- 사기 및 분쟁 관리
- 백오피스 지원
- 옴니채널 기능

인원 수:

- 10000 FTE

지리:

- 미국 본사, 자메이카, 남아공, 중남미 지사

재무:

TARGET PRICE

\$ 300,000,000

GROSS REVENUE

\$ 0

EBITDA

\$ 0

BUSINESS TYPE

콜 센터

COUNTRY

미국

BUSINESS ID

L#20250907

- 매출: 4억 달러
- EBITDA: \$50M

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