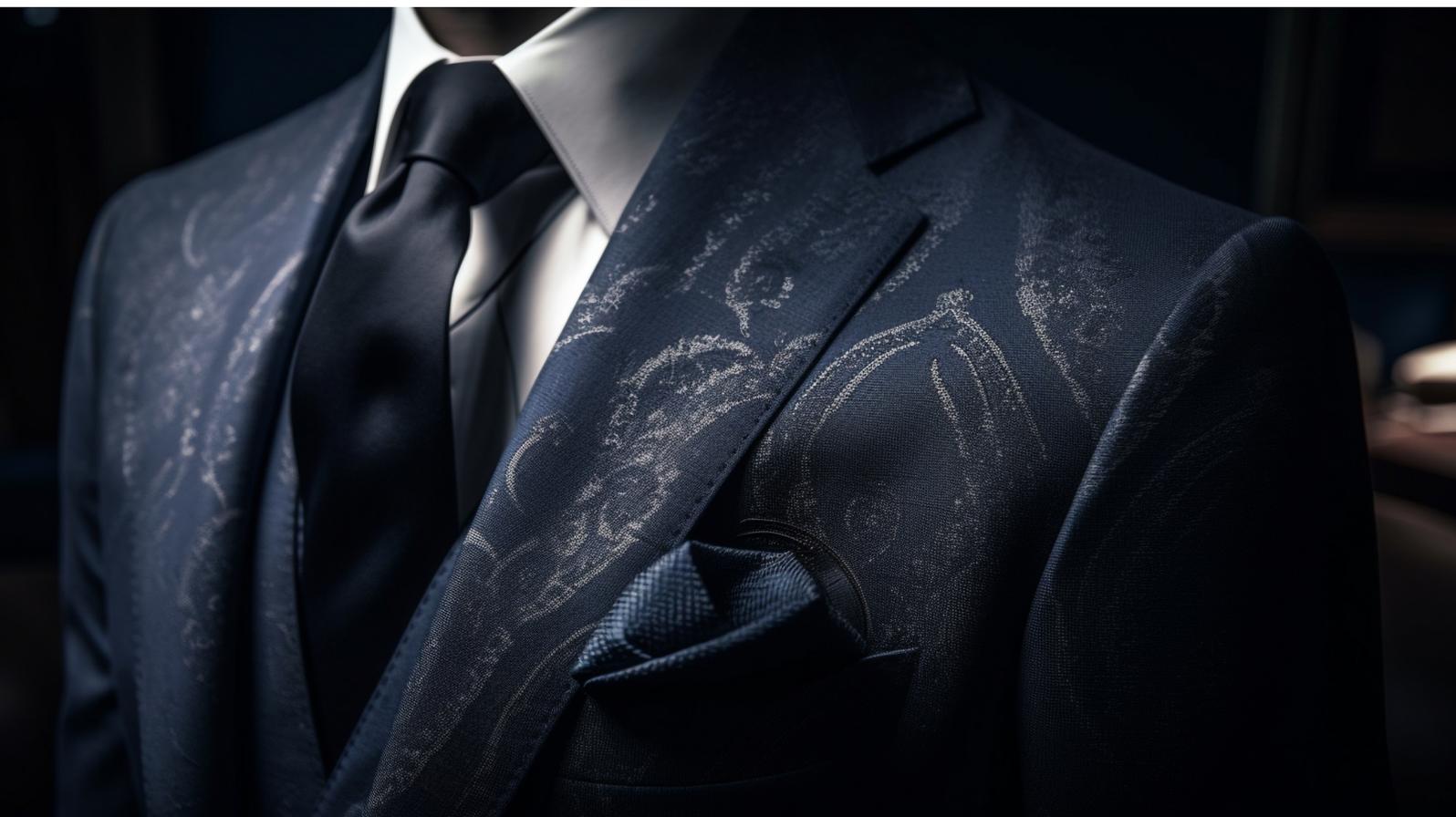


# 30년 전통의 결혼식 예복 브랜드



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## 30

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2021년에는 77%, 2022년에는 57% 증가하여 팬데믹 이전 수준을 넘어서는 등 비즈니스 규모가 크게 성장했습니다.

2023년 1분기 매출은 전년 동기 대비 28% 증가했습니다.

이 리테일 스토어는 미국에서 가장 유명하고 다양하며 교통량이 많은 쇼핑 센터 중 한 곳에 전략적으로 위치해 있습니다.

2022년과 2023년 초, 이 매장은 쇼핑 센터에서 가장 실적이 좋은 소매점 중 매출 상위 10%에 들었습니다.

브랜드의 높은 시장 인지도 덕분에 비즈니스 모델을 쉽게 확장할 수 있어 확장 가능성이 높습니다. 경영진은 다른 지역에 새로운 지점을 개설하는 것을 주요 전략적 움직임으로 파악했습니다.

이 브랜드는 주로 국내 시장과 PALOP 국가(포르투갈어권 아프리카 국가)의 고객을 대상으로 합니다.

몇 달 동안 영업을 중단했음에도 불구하고 비교적 순조롭게 코로나 국면을 넘긴 재정적으로 안정적인 회사입니다. Covid는 이 어려운 시기에 브랜드가 다르다는 것을 증명했고, 이 어려운 시기에 살아남을 수 있었습니다. 이 개념은 테스트를 거쳤고, 작동하며, 확장 가능합니다.

판매 이유: 소유주가 은퇴를 원함

## TARGET PRICE

\$ 1,500,000

## GROSS REVENUE

\$ 2,043,401

## EBITDA

\$ 532,184

## BUSINESS TYPE

패션 소매업체

## COUNTRY

포르투갈

## BUSINESS ID

L#20250909

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