

운영 효율성을 높이는 맞춤형 솔루션 BPO 콜센터





BPO

비즈니스 프로세스 아웃소싱(BPO) 서비스의 선도적인 제공업체인 이 회사는 다양한 산업 분야에서 운영 효율성을 향상시키는 맞춤형 솔루션을 제공합니다. 여러 국가에서 강력한 입지를 구축하고 유연성에 중점을 둔 이 회사는 고객이 직면한 고유한 문제를 해결하기 위해 혁신적인 아웃소싱 전략과 첨단 기술 솔루션을 제공합니다.

최근에는 오스틴에서 수금 계약을 위한 파일럿 프로그램을 시작하며 서비스 제공을 확대하기 위한 노력을 강조했습니다. 운영 모델에는 온쇼어, 오프쇼어, 하이브리드 솔루션이 혼합되어 있어 고객이 특정 요구 사항을 충족하는 맞춤형 아웃소싱 시나리오를 만들 수 있습니다. 이러한 유연성과 연중무휴 글로벌 서비스가 결합되어 운영 최적화를 추구하는 기업을 위한 다목적 파트너로 자리매김하고 있습니다.

운영 효율성, 이미지 처리 엔진과 같은 최첨단 솔루션, 다양한 산업 분야에서 입증된 실적에 중점을 둔 이 회사는 BPO 부문에서 지속적인 성장과 확장을 이어갈 준비가 되어 있습니다. 지속적인 실사와 수금 파일럿과 같은 전략적 서비스 확장을 통해 시장 수요와 진화하는 고객 니즈에 적응하기 위한 노력을 보여주고 있습니다.

서비스 대상 산업:

교육, 통신, 석유 및 가스, 통행료 징수, 자사 수금

제공되는 서비스:

- 비즈니스 프로세스 아웃소싱(BPO)
- 운영 효율성 솔루션
- 이미지 처리 엔진(IPE)
- 연중무휴 글로벌 서비스
- 맞춤형 아웃소싱 시나리오

지역:

미국 본사 및 아시아 지사

직원 수:

3개국 직원 1,100명

수익:

연간 1,700만 달러

수익 예측:

2025 - \$20M

TARGET PRICE

\$ 0

BUSINESS TYPE

콜 센터

COUNTRY

미국

BUSINESS ID

L#20250860

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