

여성 패션 및 필수품

분야에서 빠르게 성장하는

브랜드



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이 회사는 혁신적인 여성 패션 및 필수품을 전문으로 하는 빠르게 성장하는 브랜드로, 두 나라에서 운영되고 있습니다. 현재 자체 소매점을 운영하고 있으며, 곧 두 번째 매장이 오픈할 예정입니다. 이 브랜드는 지난 3년간 DM - Markt와 두 차례의 주요 계약을 성공적으로 체결했으며 크로아티아, 세르비아, 보스니아 헤르체고비나 전역의 모든 397개 DM - Markt 매장에서 제품을 판매하고 있습니다. DM - Markt와의 계약은 회사 매출의 약 65%를 차지하며, 나머지 35%는 오프라인 매장과 온라인 스토어에서 발생합니다. 이 회사는 크로아티아에 있는 4명으로 구성된 소규모 팀에서 모든 재봉 작업을 처리하며, 필요에 따라 프리랜서를 고용하여 수요를 충족합니다. 또한 EssilorLuxottica의 신규 공급업체로 Vogue, Ray-Ban 등 유명 브랜드에 패션 액세서리를 공급하고 있습니다.

제품 및 서비스 개요

가장 많이 판매되는 제품은 가슴 테이프, 의류, 보석, 액세서리, 여성용 화장품입니다. 18~55세 여성으로 구성된 충성도 높은 고객층(소셜 미디어 6만 명 이상)을 보유한 잘 알려진 브랜드입니다.

자산 개요

유형 자산에는 20만 유로 상당의 제품 자산과 스토어 자산이 포함됩니다.

시설 개요

모두 렌탈입니다. 크로아티아에 창고 2개, 사무실 1개, 소매점 2개가 있습니다.

대문자화 개요

100% 소유자는 한 명입니다.

벌어들인 수익은 모두 재투자되었습니다.

매년 수입(수익)이 70% 이상 증가했습니다.

비즈니스 명의로 대출이나 부채가 없어야 합니다.

TARGET PRICE

\$ 3,300,000

BUSINESS TYPE

패션 소매업체

COUNTRY

크로아티아

BUSINESS ID

L#20250864

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