

# 30년 전통의 라틴아메리카 옴니채널 BPO 강자



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## 30

## BPO

이 법인은 다양한 글로벌 시장에서 심도 있는 고객 참여 역량과 탁월한 고객 경험(CX)을 일관되게 제공한다는 점에서 높은 평가를 받고 있습니다.

주요 운영 하이라이트는 다음과 같습니다:

- 음성, 이메일, 채팅, 소셜 미디어 채널을 아우르는 종합적인 엔드투엔드 고객 참여 솔루션입니다.
- 아르헨티나에 전략적으로 위치한 운영 허브로, 고도로 숙련된 이중 언어 인재 풀을 활용합니다.
- 내부에서 개발한 PHP 기반 애플리케이션과 강력하고 확장 가능한 PostgreSQL 아키텍처를 특징으로 하는 독점 기술 스택입니다.
- 강력한 고객 포트폴리오: 라틴 아메리카 88%, 해외 12%.
- 포괄적인 비즈니스 연속성 계획으로 뒷받침되는 탄력적인 멀티 사이트 및 원격 지원 인프라.

이 BPO는 유명 브랜드의 풀 퍼널 CX 파트너로 전략적으로 자리매김하고 있으며, 안정적인 반복 수익원과 상당한 글로벌 성장 잠재력을 갖춘 확장 가능하고 기술적으로 진보된 운영을 원하는 조직에 이상적인 인수 대상입니다.

## TARGET PRICE

\$ 6,500,000

## GROSS REVENUE

\$ 6,000,000

## EBITDA

\$ 1,300,000

## BUSINESS TYPE

콜 센터

## COUNTRY

아르헨티나

## BUSINESS ID

L#20250939

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