

현대 약국을 위한 디지털 프로세스 관리





BUSINESS TYPE

의료 서비스 비즈니스

COUNTRY

이탈리아

BUSINESS ID

L#20250942

이탈리아 남부에 본사를 둔 혁신적이고 빠르게 성장하는 디지털 헬스케어 회사는 지능형 소프트웨어와 통합 물류를 통해 의약품 소매 부문을 혁신하고 있습니다. 특히 취약한 환자 집단을 위해 AI와 첨단 기술을 활용하여 약국 운영을 최적화하고, 약물 추적성을 보장하며, 치료의 연속성을 향상시키는 독점적인 클라우드 기반 플랫폼을 제공합니다.

이 회사는 소유한 오프라인 약국, 최신 의약품 전자상거래 플랫폼, 최첨단 물류 허브를 결합한 하이브리드 비즈니스 모델을 운영하고 있습니다. 이 회사의 비전은 완전히 디지털화된 고효율의 의료 상품 및 서비스 공급망을 구축하는 것입니다.

투자자 혜택

- 세금 인센티브: “혁신 스타트업” 으로 인정되어 투자자가 투자 자본의 최대 30%까지 세금 공제를 받을 수 있습니다.
- 저위험 프로필: 강력한 실행 실적을 보유한 활발한 운영.
- 높은 시장 잠재력: 이탈리아의 진화하는 의료 환경에서 디지털화되고 효율적인 약국 서비스에 대한 수요 증가에 대응합니다.

투자 기회

이 회사는 다음과 같은 전략적 확장을 가속화하기 위해 80만 유로를 찾고 있습니다:

- 지역 입지를 강화하기 위해 약국 3곳을 추가로 인수했습니다.
- 창고 용량 확장 및 통계 도구 통합을 통해 의약품 부족을 방지합니다.
- 국가 의료 시스템과 통합된 소프트웨어에 대한 특허 개발.
- 개편된 웹 사이트와 내부 프로세스 최적화를 통해 디지털 고객 경험을 향상합니다.

재무 스냅샷(€'000)

- 2022년 수익: 250만 유로

- 2023년 수익: 350만 유로
- 2024년 매출: 450만 유로
- 2025년 매출: 5.0만 유로
- 마진 개선이 예상되는 꾸준한 EBITDA 성장세.

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