

SaaS CX 플랫폼 중남미

리더



MERGERSCORP

SaaS CX

다양한 시장에 초점을 맞춘 라틴 아메리카의 SaaS CX 플랫폼으로, 대화형 AI와 코드 없는 챗봇으로 강화되었습니다.

제너레이티브 AI는 고객 경험과 상담원 생산성을 향상시켜 고객 운영을 혁신하고 있습니다. 자연어를 사용하여 고객과의 상호작용을 자동화합니다. 고객 경험 관리 시장 규모는 2024년 190억 3천만 달러로 추정되며, 2029년에는 433억 5천만 달러에 달할 것으로 예상됩니다.

전 세계 대화형 AI 시장 규모는 2022년 100억 8천만 달러로 추정되며 2023년부터 2030년까지 23.9%의 연평균 성장률(CAGR)로 성장할 것으로 예상됩니다. 2030년까지 전 세계 경제는 고객 경험 분야의 업무 활동 중 60% 이상이 완전히 자동화되는 GenAI 덕분에 연간 최대 4조 4,000억 달러의 부가가치를 창출할 것으로 예상됩니다.

성공적인 실적: 설립 이후 +14년 자체 개발 +15개 산업 분야의 상위 고객사 +130개 창업자 팀의 캡 테이블 100%

매출 및 EBITDA 성장 지속: 기하급수적인 비즈니스 모델 매출 연평균 성장률 +30% YoY
EBITDA > 지난 3년간 50%. > 95% 2024년 ARR

대량의 고객 거래 +월 4천만 건 이상의 대화 클라우드 플랫폼 - 코드 구현이 필요 없음 Gen AI 모듈 지원 +1000명의 상담원 동시 작업 가능

숙련된 팀: 직원 수: 50명 R&D 및 전문 서비스 포함

특정 부문의 리더 통신, 의료, 금융 및 유틸리티 분야의 고객 리더

챗봇 및 GenA: 고객 경험을 향상시키고 언제든지 문의에 즉각적인 응답을 제공하는 Gen AI 기반 챗봇 서비스입니다. 복잡한 사용 사례를 몇 분 만에 쉽게 만들 수 있는 노코드 플랫폼입니다.

고객 360: 여러 디지털 채널을 통한 고객 상호 작용을 추적하기 위해 대량의 대화를 중앙 집중화 및 자동화합니다. 다양한 액터를 위한 새로운 채널과 여러 모듈을 쉽게 통합할 수 있습니다.

WhatsApp 비즈니스 플랫폼: WhatsApp 비즈니스 플랫폼 API를 사용하면 전 세계 20억 명 이상의 사용자 기반을 자랑하는 플랫폼에서 고객 관계를 유지할 수 있도록 설계된 지속적인 메시징 서비스를 제공할 수 있습니다.

TARGET PRICE

\$ 30,000,000

GROSS REVENUE

\$ 8,000,000

EBITDA

\$ 3,500,000

BUSINESS TYPE

소프트웨어 및 SAAS

COUNTRY

아르헨티나

BUSINESS ID

L#20251039

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.

MERGERSCORP

© 2026 MergersCorp M&A International. All rights reserved.

© 2026 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website <https://www.mergerscorp.com/disclaimer>. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.

MERGERSCORP

WWW.MERGERSCORP.COM