독일 의료용 대마초 시장에 서비스를 제공하는 수익성 높은 고성장 원격



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빠르게 확장 가능한 완전 원격 원격 의료 및 디지털 처방, EU 국경 간 프레임워크에 따라 운영되는 GDPR 준수 플랫폼을 확보할 수 있는 특별한 기회입니다. 이 비즈니스는 독일에서 20,000명 이상의 환자와 면허를 소지한 의사 및 약국을 연결합니다.

보유 라이선스

EU 국경 간 원격 의료 프레임워크에 따라 운영됩니다(독일 및 폴란드에서 면허를 취득한 의사). GDPR을 준수하는 플랫폼. 직접 대마초 취급 라이선스가 필요하지 않습니다.

리스팅 세부 정보

- 키프로스에 본사를 둔 이 회사는 원격 상담과 디지털 처방을 지원하는 완전한 디지털 원격 의료 플랫폼을 운영합니다.
- 2024년에 출시된 이 플랫폼은 약 20,000명의 환자에게 서비스를 제공하고 매월 6,500건 이상의 처방전을 처리했습니다.
- Facebook 광고 및 제휴 마케팅을 포함한 타겟 마케팅 캠페인을 시작하기 전에 확장성을 보장하기 위해 심층적인 프로세스 최적화에 집중하고, 사용자 경험을 향상시키기 위한 새로운 기능을 지속적으로 구현합니다.
- 마진이 60%를 초과하는 수익성 있는 비즈니스, 현재 월 14만 유로의 매출 실행률, 연간 20% 성장을 반영하여 연말까지 예상되는 150만 유로의 매출
- 환자 예약, 약국용 마케팅 서비스, 주요 생산업체와의 파트너십, 화이트 라벨 제품 제공을 통해 수익을 창출합니다.
- 프론트엔드 및 백엔드 프리랜서 전문가를 활용하여 최대 12명의 직원/프리랜서를 효율적으로 운영합니다.
- 자동화된 워크플로로 의사 상담 시간을 90%까지 단축하고, 플랫폼은 신속한 B2B 확장을 위한 화이트 라벨 기능을 지원합니다.

TARGET PRICE

$ 9,000,000

GROSS REVENUE

$ 1,680,000

EBITDA

$ 1,008,000

BUSINESS TYPE

의료 서비스 비즈니스

COUNTRY

키프로스

BUSINESS ID

L#20261003

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- 환자 수요 증가와 최근 독일 대마초 시장의 자유화로 인해 연간 15~20%의 성장이 예상됩니다.

- 계속기업 사업, 지적 재산, 브랜드, 환자 데이터베이스 및 소프트웨어 코드베이스가 포함된 완전 매각을 모색 중입니다.

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