

# 이탈리아 프로 농구 클럽

## "레가 바스켓 세리에 A"



**MERGERSCORP**

## " A"

이 프로 농구 구단은 역사적으로 성공한 지역 팀이 해체된 후 설립되었습니다. 이 클럽은 지역 내 엘리트 농구를 보존하기 위해 창단되었으며, 이후 이탈리아 1부 리그에서 안정적인 입지를 다지는 팀으로 발전했습니다.

비교적 짧은 역사에도 불구하고 이 팀은 뿌리 깊은 농구 문화, 강력한 팬 참여, 이전 최고 수준의 성공으로부터 물려받은 전통적 매력의 이점을 누리고 있습니다. 이 클럽은 단기적인 변동성보다는 연속성, 전문적인 기준, 점진적인 성과 성장에 초점을 맞춘 장기적인 비전을 가지고 운영됩니다.

주요 하이라이트:

- 최상위 디비전 노출: 이탈리아 최고의 농구 리그에 지속적으로 참여하여 전국적인 미디어 가시성과 상업적 관련성을 제공합니다.
- 입증된 스포츠 발전: 2019-20시즌 최상위 리그 승격으로 마무리된 여러 차례의 2부 리그 우승
- 안정적인 소유권 모델: 컨소시엄 기반 거버넌스를 통해 위험 공유 및 장기 전략 계획 수립 가능
- 확장 가능한 상업용 플랫폼: 반복적인 파트너십 기회를 제공하는 유연한 스폰서십 및 네이밍 권한 모델
- 팬 참여도 확립: 경기장 수용 인원에 비해 높은 경기 당일 참석률을 보이는 충성도 높고 지식이 풍부한 팬 기반

인프라 및 자산

- 최고 수준의 대회 및 상업 이벤트에 적합한 약 5,000석 이상의 전용 실내 경기장
- 리그 표준에 맞춘 훈련 및 경기 당일 운영
- 참석자 증가, 프리미엄 좌석, 호스피탈리티 수익 창출을 지원할 수 있는 인프라

( )

- 핵심 수익은 다음에서 파생됩니다:
  - 스폰서십 및 네이밍 권한
  - 방송 배포
  - 경기 당일 발권 및 접대

TARGET PRICE

\$ 0

GROSS REVENUE

\$ 0

EBITDA

\$ 0

BUSINESS TYPE

스포츠

COUNTRY

이탈리아

BUSINESS ID

L#20260976

- 머천다이징 및 커뮤니티 프로그램
  
- 잠재적 상승 여력을 확보하세요:
  - 향상된 스폰서십 활성화
  
  - 디지털 팬 참여 및 콘텐츠 수익화
  
  - 프리미엄 좌석 및 기업 파트너십

*The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction*

*The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.*

*By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.*

*This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.*

*The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.*

*All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.*

## MERGERSCORP

© 2026 MergersCorp M&A International. All rights reserved.

© 2026 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website <https://www.mergerscorp.com/disclaimer>. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.

**MERGERSCORP**

[WWW.MERGERSCORP.COM](http://WWW.MERGERSCORP.COM)