

스토리지 정리

앱(iOS)(MRR \$80,000 및 2.4K 유료 구독자)



MERGERSCORP

(iOS)(MRR \$80,000 2.4K)

사용자가 저장 공간을 최적화하고 미디어 파일을 정리할 수 있도록 설계된 고성능 iOS 클리너 및 유틸리티 앱이 판매 중입니다. 이 앱은 검증된 사용자 확보 전략으로 확장성이 뛰어난 구독 모델을 기반으로 운영됩니다. 최근에는 수익성이 증가하면서 8만 달러 이상의 MRR을 달성하는 등 강력한 성장세를 보이고 있습니다.

하이라이트 및 주요 자산

- o 강력한 재무 추세: 전월 대비 꾸준한 성장세를 보이며 최근 8만 달러의 MRR을 기록했습니다.
- o 고품질 제품: 최고의 성능을 위해 네이티브 코드(Swift)로 제작되어 App Store에서 4.5~4.6점의 높은 별점을 유지하고 있습니다.
- o 최소한의 유지보수: 이 제품은 완전히 개발되고 다듬어졌으며 기능이 완벽합니다. 지속적인 기술 지원이나 유지 관리가 거의 필요하지 않습니다.
- o 글로벌 수익화: 이 앱은 전 세계에서 작동하며 티어 1 및 티어 3 시장 모두에서 효과적인 수익 창출을 보여줍니다.
- o 확장 가능한 UA 모델: 긍정적인 ROI로 입증된 마케팅 캠페인.
- o 상승 잠재력: 현재 판매자는 소수의 트래픽 소스만 활용하고 있으며 제한된 지역을 타겟팅하고 있습니다. 새로운 채널과 지역으로 확장하는 것만으로도 상당한 성장의 여지가 있습니다.
- o 활성 유료 구독자 수 2,451명.

판매자는 구매자의 요구에 맞는 전환, 교육 및 지원을 기꺼이 제공합니다.

판매자는 소규모 부티크 스튜디오로, 앱이 내부 리소스를 초과하기 시작했습니다. 자산은 최대 100만 달러의 ARR에서 300만~500만 달러의 ARR로 확장할 준비가 되어 있지만 이를 달성하려면 광고 지출에 필요한 상당한 운영 자본과 다양한 트래픽 소스를 관리할 더 큰 규모의 팀이 필요합니다. 그들은 더 깊은 주머니와 더 큰 인프라를 가진 새로운 소유주가 다음 단계의 성장을 이룰 수 있는 더 나은 위치에 있다고 믿습니다. 이번이 첫 번째 엑시트이며, 수익금을 새로운 프로젝트에 투자하고 포트폴리오를 다각화하는 데 사용하고자 합니다.

TARGET PRICE

\$ 900,000

GROSS REVENUE

\$ 989,534

EBITDA

\$ 193,783

BUSINESS TYPE

인터넷 비즈니스

COUNTRY

미국

BUSINESS ID

L#20260981

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.

MERGERSCORP

© 2026 MergersCorp M&A International. All rights reserved.

© 2026 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website <https://www.mergerscorp.com/disclaimer>. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.

MERGERSCORP

WWW.MERGERSCORP.COM