

수익성 있는 온라인 교육 제공업체





수익성이 높은 영국 기반의 온라인 교육 플랫폼으로, 광범위하고 확장 가능한 과정 카탈로그에 걸쳐 규제되고 승인된 자격증을 제공합니다. 완전히 원격으로 운영되는 이 비즈니스는 낮은 간접비, 높은 마진, 아직 개발되지 않은 상당한 성장 잠재력의 이점을 누리고 있습니다.

주요 특징

- 매력적인 재무 프로필: 매출 153만 파운드, EBITDA 72만 4천 파운드(마진율 약 47%)로 강력한 운영 효율성과 현금 창출력을 입증했습니다.
- 확립 및 공인된 오퍼링: 신뢰성과 반복적인 수요를 지원하는 규제 및 공인 과정의 광범위한 포트폴리오.
- 상당한 상승 잠재력: 기존 카탈로그의 일부만 활발하게 마케팅되고 있어 홍보 및 코스 최적화를 통한 매출 확대의 기회가 분명합니다.
- 확장 가능한 디지털 모델: 완전한 원격 제공을 통해 상당한 추가 비용 없이 빠르게 확장할 수 있습니다.
- 시장의 높은 관심: 이미 20개 이상의 이해관계자가 등록하여 경쟁이 치열하고 시장의 검증은 받고 있음을 알 수 있습니다.

영국 교육 시장 개요

- 규모가 크고 탄력적인 분야: 영국 교육 시장은 잘 정립되어 있고 전 세계적으로 인정받고 있으며, 학업 및 직업 자격에 대한 수요가 높습니다.
- 온라인 학습으로의 전환: 원격 학습과 디지털 플랫폼은 코로나19와 학습자의 선호도 변화로 인해 계속해서 주목을 받고 있습니다.
- 규제된 자격 프레임워크(RQF): 정부 표준에 부합하는 과정은 학생과 고용주 모두의 신뢰도를 높입니다.
- 성인 학습 수요 증가: 기술 변화와 노동 시장의 진화에 따른 업스킬링 및 재교육에 대한 관심 증가.
- 국제적 어필: 영국 공인 자격은 전 세계적으로 널리 인정받는 자격증으로, 유학생 수요와 수출 잠재력을 지원합니다.

TARGET PRICE

\$ 4,000,000

GROSS REVENUE

\$ 1,530,000

EBITDA

\$ 724,000

BUSINESS TYPE

교육/학교

COUNTRY

영국

BUSINESS ID

L#20261023

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