

강력한 소매 입지를 구축한 이탈리아 싱글 서브 커피 생산 업체



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20년 이상의 경험을 가진 이탈리아 커피 생산업체로, 싱글 서브 부문 (포드 및 호환 캡슐)을 전문으로 합니다. 이 회사는 집중된 전략, 고품질 생산, 대규모 소매(GDO) 채널 내 오랜 관계를 통해 강력한 경쟁력을 구축했습니다.

- 퓨어플레이 싱글 서브 전문가
모든 주요 글로벌 시스템과 호환되는 퇴비화 가능한 솔루션을 포함한 포드 및 캡슐 전용 솔루션입니다.
- 강력한 리테일 포지셔닝
매출의 약 70%가 대형 소매업체의 자체 브랜드 제품을 통해 발생하며, 자체 브랜드 파트너십으로 보완됩니다.
- 다양한 프리미엄 제품 포트폴리오
 - 강력한 소비자 매력을 지닌 이탈리아 스타일의 블렌드
 - 프리미엄 에스프레소 라인
 - 싱글 오리진 & 스페셜티 커피
 - 유기농 및 공정 무역 인증 제품
- 해외 확장을 통한 시장 입지 구축
미국 시스템과의 호환성을 포함하여 국제적으로 입지를 넓혀가고 있는 이탈리아의 선도적인 지역 업체입니다.
- 최첨단 프로덕션 시설
확장성과 효율성을 지원하는 첨단 기계에 대한 지속적인 투자.
- 가시적인 성장 궤적
용량 확장과 시장 수요에 힘입어 2026년까지 매출은 약 1,050만 유로에 달할 것으로 예상됩니다.
- 1백만 유로 규모의 기계 투자 계획을 통한 생산 능력 확장
- 해외 시장에서의 입지 강화
- 프리미엄 및 지속 가능한 커피 세그먼트의 보급률 증가
- 대형 소매업체와의 개인 상표 파트너십 확장하기

TARGET PRICE

\$ 5,500,000

GROSS REVENUE

\$ 10,500,000

EBITDA

\$ 500,000

BUSINESS TYPE

식음료

COUNTRY

이탈리아

BUSINESS ID

L#20261040

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