

확장 가능한 디지털 전환을 위한 전략적 혁신 및 제품 개발 파트너



MERGERSCORP

중견 및 대기업을 위한 전략적 혁신 및 제품 개발 파트너. 이 회사는 첨단 디자인 프레임워크, 창의적인 인재, 그리고 최첨단 기술을 결합하여 아이디어를 확장 가능한 디지털 제품으로 구현합니다. 단순한 실행을 넘어, 고객사가 비즈니스 모델을 재고하고, 혁신을 가속화하며, 전략, 디자인, 제품 개발 전반에 걸쳐 가시적인 성과를 달성할 수 있도록 지원합니다.

핵심 서비스 포트폴리오

1. 제품 스쿼드

전담 팀이 고객과 직접 협력하여 디지털 제품의 전략 수립, 설계 및 개발을 처음부터 끝까지 총괄합니다.

2. 디자인

디지털 경험 개선과 사용자 참여도 제고에 중점을 둔 브랜딩 전략, 디자인 시스템, UX/UI 서비스.

3. 탐사

실험, 신속한 시제품 제작, 그리고 새로운 아이디어와 신기술의 검증에 중점을 둔 혁신 주도형 사업.

회사 개요 및 시장 입지

그리고 콘텐츠는 다음과 같이 구성될 수 있습니다:

- 설립 연도: 2011년
10년 이상 쌓아온 혁신과 제품 개발 노하우.
- 팀: 전문가 42명
정규직 직원 36명과 전문 계약직 6명으로 구성되어 있습니다.
- 주요 시장: 아르헨티나 및 스페인
두 개의 고성장 시장에 걸친 전략적 입지.
- 사무소: 부에노스아이레스 및 마드리드
라틴 아메리카와 유럽 전역의 고객들에게 서비스를 제공하고 있습니다.

다양한 산업 분야에 걸친 폭넓은 고객 포트폴리오

2025년 11월 현재, 이 회사는 16개의 기업 및 중소기업 고객사에 서비스를 제공하고 있으며, 라틴 아메리카와 유럽 전역의 선도적인 기관 및 유명 브랜드들과 파트너십을 맺고 있습니다.

GROSS REVENUE

\$ 3,000,000

EBITDA

\$ 1,000,000

BUSINESS TYPE

콜 센터

COUNTRY

아르헨티나

BUSINESS ID

L#20261088

이 회사의 고객 포트폴리오에는 다음과 같은 유명 기업들이 포함되어 있습니다. BBVA, 보카 주니어스, PedidosYa, 클라로, 산탄데르, 메디쿠스, 맥도날드, 그리고 스텔란티스.

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.

MERGERSCORP

© 2026 MergersCorp M&A International. All rights reserved.

© 2026 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website <https://www.mergerscorp.com/disclaimer>. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.

MERGERSCORP

WWW.MERGERSCORP.COM