

연간 5천만 명의 방문자를 보유한 선도적인 건강 의료 포털



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한 달에 400만 명 이상의 방문자와 800만 페이지 뷰, 100만 페이지 이상의 건강 정보 및 콘텐츠를 제공하는 인도 최고의 건강 웹사이트이자 건강 카테고리에서 전 세계 상위권에 속하는 웹사이트입니다.

이 선도적인 건강 의료 포털은 건강 뉴스, 심층 기사 및 보고서, 대화형 건강 계산기, 애플리케이션, 설문조사, 퀴즈, 애니메이션, 슬라이드 및 동영상을 제공합니다. 다른 주제는 라이프스타일과 웰빙, 다이어트와 영양, 요가 및 대체 의학 등의 분야를 다룹니다.

130개 이상의 건강 계산기, 소비자를 위한 개인화된 내 건강 페이지, 홈페이지, 예약 스케줄러, 온라인 상담 등 의사를 위한 도구가 포함된 고유한 건강 애플리케이션이 포함되어 있습니다. 또한 브랜드 이름과 제네릭 등가 제품에 대한 데이터를 포함하여 인도 의약품 및 가격에 대한 가장 포괄적인 정보 데이터베이스를 제공합니다.

또한 전 세계 소비자, 환자, 의사, 의료 전문가를 하나로 모으는 건강 및 웰니스를 위한 완전한 기능의 소셜 네트워크입니다. 이를 통해 커뮤니티는 건강 관련 주제와 이슈에 대해 서로 연결하고, 토론하고, 공유하고, 배우고, 서로를 지원할 수 있습니다.

또한 소비자와 환자는 의사 및 의료 전문가로부터 신뢰할 수 있는 답변과 조언을 얻을 수 있습니다. 전 세계 소비자들의 건강과 웰빙을 개선하는 네트워킹의 진정한 힘을 제공합니다.

인도에 본사를 두고 미국과 영국에 대표 마케팅 사무소를 두고 있습니다. 의사, 콘텐츠 편집자, 작가, 디자이너, 프로그래머로 구성된 숙련된 팀의 지원을 받습니다.

TARGET PRICE

\$15,000,000

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

의료 비즈니스

REASON FOR SELLING

퇴직

COUNTRY

인도

BUSINESS ID

L#20220359

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