

# 이탈리아 명품 안경 브랜드





세계 안경 시장 규모는 2021년에 1,579억 달러로 평가되었습니다. 2022년부터 2030년까지 8.4%의 CAGR(연간 복합 성장률)로 확장될 것으로 예상됩니다. Eyewaer 전자 상거래 부문은 2030년까지 9.0% 이상. 안경 시장 성장을 주도하는 주요 요인은 증가하는 안과 질환, 시력 검사에 대한 인식, 안경을 패션 액세서리로 인식하는 것입니다.

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두 브랜드 모두 스테인리스, 아세테이트, PC, TR90으로 만든 프레임과 결합된 850개 이상의 SKU(광학 및 태양광)를 보유하고 있습니다. 이 회사는 이탈리아 및 중국의 제조업체와 긴밀한 관계를 유지하고 있습니다.

#### TARGET PRICE

\$1,000,000

#### GROSS REVENUE

\$0

#### EBITDA

\$0

#### BUSINESS TYPE

패션 소매업체

#### COMPETITION

Johnson & Johnson Vision  
Care, Inc.;;  
ESSILORLUXOTTICA;  
CooperVision; Carl Zeiss AG;  
Bausch & Lomb Inc.; Safilo  
Group S.p.A.

#### REASON FOR SELLING

박탈

#### COUNTRY

이탈리아

#### BUSINESS ID

L#20220310

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