

6개 브랜드의 B2B L

포트폴리오



MERGERSCORP

6 B2B L

- 가구 및 홈 데코 분야에서 존경받는 브랜드의 강력한 브랜드 포트폴리오를 갖춘 회사.
- 당사의 모든 브랜드에서 80,000개 이상의 제품을 보유하고 있습니다.
- 모든 브랜드는 강력한 온라인 입지를 가지고 있습니다.
- 소매점, 인테리어 디자이너, 건축가 및 딜러를 포함하여 브랜드 제품을 판매하는 400개 이상의 무역 파트너가 있습니다.
- 회사는 자체 브랜드 주문 처리 외에도 창고 공간을 활용하여 월 고정 요금으로 중소 브랜드의 주문 처리 및 재고 보관 서비스를 제공합니다.
- 회사는 더블린에 등록되어 있고 창고 및 주문 처리 센터는 베를린에 있습니다.
- 기업의 월 평균 수익은 EUR 180K ~ EUR 350K입니다.
- 지난 2년간의 수익은 EUR 5.5M, 40.00% 마진입니다.

귀중한 자산:

1. 브랜드(일부 브랜드는 훌륭한 고객 기반 및 모델과 함께 훌륭한 이미지를 가지고 있음)
2. 내부 구조는 매우 깨끗하고 조직적입니다.
3. B2B인지 B2C인지에 따라 약 650,000-100만 개의 재고 재고가 있습니다.
4. 브랜딩 자산은 모두 양호한 상태이며 추가 개발을 위해 인수하기 쉽습니다.
70개 이상의 구매 계약, 독일의 우수한 배송료 계약, 연락처 목록, 수백 개의 저비용 고품질 공급업체와의 직접적인 관계.

작동 참고 사항:

1. 회사는 경영 구조 조정이 필요합니다.
2. 회사는 약 120,000,000 부채가 있습니다.
3. 이 회사는 베를린에 창고를 임대하고 베를린에 사진 스튜디오도 임대합니다. (이는 3개월 통지로 종료될 수 있습니다.)

TARGET PRICE

EUR 2,000,000

GROSS REVENUE

EUR 0

EBITDA

EUR 0

BUSINESS TYPE

가구

INVENTORY

1,000,000유로 재고

COMPETITION

Arredatutto, Deghi, Ikea, Kasanova, Sambonet

SUPPORT & TRAINING

12 개월

REASON FOR SELLING

새로운 모험

COUNTRY

아일랜드

BUSINESS ID

L#20220261

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