1,300개 이상의 코스로 eLearning 플랫폼 구축



PRINTED ON: *November 1, 2026, 8:17 PM (EST)*

PUBLISHED ON: *November 1, 2026, 8:17 PM (EST)*

UPDATED ON: *November 1, 2026, 8:17 PM (EST)*

MERGERSCORP

1,300 eLearning

2017년에 시작된 이 사이트는 사회적 사명을 가진 eLearning 플랫폼으로, 편리하고 종합적이며 혁신적인 온라인 플랫폼에서 전 세계 성인들에게 기술 기반 교육을 제공합니다. 이 사이트는 개별 코스 판매, 파트너 판매, 화이트 라벨, 제휴사, Stack Commerce를 통한 온라인 거래 및 쿠폰을 통해 수익을 창출합니다.

이 비즈니스는 마케팅 및 계열사를 관리하는 주당 몇 시간만 일하는 한 명의 소유자가 운영합니다. 고객 지원, 콘텐츠 업데이트, 소셜 미디어 및 계정 유지 관리를 포함한 일상적인 작업을 FT 담당자 한 명이 처리할 수 있습니다.

이 회사는 독점 코스 콘텐츠를 보유하고 있으며 전년 대비 성장을 보여주었습니다.

주요 이점은 다음과 같습니다.

- 설립 – 4년된 자산
- 훌륭한 트래픽 – TTM을 통해 +800K 이상의 사용자와 +230만 페이지뷰를 가진 인상적인 트래픽 볼륨
- 거대한 고객 및 구독자 목록 – +82K 고객 및 +250K 구독자
- 독점 콘텐츠 – 160개 이상의 언어로 된 1,300개 이상의 코스 라이브러리가 증가하고 있으며 그 중 약 800개 코스가 독점 코스 콘텐츠입니다.
- 달성 – 8,709개의 인증서 발급, 26,125시간의 학습 시간, 188,258개의 무료 과정 기부, 26,386명의 삶이 바뀌었습니다.
- 성장 – 회사는 YoY 성장을 경험하고 있습니다.
- 모두를 위한 포괄적이고 양질의 교육 – 교육을 통해 사람들에게 권한을 부여하는 회사의 사명에 기인할 수 있는 진정한 가치가 있습니다.

GROSS REVENUE
$0

EBITDA
$0

BUSINESS TYPE
인터넷 사업

GROWTH & EXPANSION
The business has had very little marketing over the years. Business was generated mainly through partnerships. There are massive opportunities to explore in the white label space, online advertising, Google Ads, social media advertising, SEO, and more aggressive online deals - Groupon for example. Other opportunities for growth include expanding its affiliate program, upselling, email campaigns, etc.…

COUNTRY
미국

BUSINESS ID
L#20210206

MERGERSCORP M&A INTERNATIONAL IS A GLOBAL BRAND OPERATED BY MERGERSUS INC.A US CORPORATION WITH REGISTERED OFFICE AT 40TH WALL STREET, SUITE #2725, NEW YORK, NEW YORK 10005, UNITED STATES OF AMERICA.

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.

MERGERSCORP

© 2026 MergersCorp M&A International. All rights reserved.

© 2026 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website https://www.mergerscorp.com/disclaimer. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.

MERGERSCORP

WWW.MERGERSCORP.COM