

1,300개 이상의 코스로 eLearning 플랫폼 구축





1,300

eLearning

2017년에 시작된 이 사이트는 사회적 사명을 가진 eLearning 플랫폼으로, 편리하고 종합적이며 혁신적인 온라인 플랫폼에서 전 세계 성인들에게 기술 기반 교육을 제공합니다. 이 사이트는 개별 코스 판매, 파트너 판매, 화이트 라벨, 제휴사, Stack Commerce를 통한 온라인 거래 및 쿠폰을 통해 수익을 창출합니다.

이 비즈니스는 마케팅 및 계열사를 관리하는 주당 몇 시간만 일하는 한 명의 소유자가 운영합니다. 고객 지원, 콘텐츠 업데이트, 소셜 미디어 및 계정 유지 관리를 포함한 일상적인 작업을 FT 담당자 한 명이 처리할 수 있습니다.

이 회사는 독점 코스 콘텐츠를 보유하고 있으며 전년 대비 성장을 보여주었습니다.

주요 이점은 다음과 같습니다.

- 설립 - 4년된 자산
- 훌륭한 트래픽 - TTM을 통해 +800K 이상의 사용자와 +230만 페이지뷰를 가진 인상적인 트래픽 볼륨
- 거대한 고객 및 구독자 목록 - +82K 고객 및 +250K 구독자
- 독점 콘텐츠 - 160개 이상의 언어로 된 1,300개 이상의 코스 라이브러리가 증가하고 있으며 그 중 약 800개 코스가 독점 코스 콘텐츠입니다.
- 달성 - 8,709개의 인증서 발급, 26,125시간의 학습 시간, 188,258개의 무료 과정 기부, 26,386명의 삶이 바뀌었습니다.
- 성장 - 회사는 YoY 성장을 경험하고 있습니다.
- 모두를 위한 포괄적이고 양질의 교육 - 교육을 통해 사람들에게 권한을 부여하는 회사의 사명에 기인할 수 있는 진정한 가치가 있습니다.

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

인터넷 사업

GROWTH & EXPANSION

The business has had very little marketing over the years. Business was generated mainly through partnerships. There are massive opportunities to explore in the white label space, online advertising, Google Ads, social media advertising, SEO, and more aggressive online deals - Groupon for example. Other opportunities for growth include expanding its affiliate program, upselling, email campaigns, etc....

COUNTRY

미국

BUSINESS ID

L#20210206

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