유명 축구 클럽을 위한 고품질 특허 머천다이징 제조 사업



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고품질 미니어처 수집용 스포츠 유니폼을 전문으로 하는 회사로, EUIPO(유럽 연합 지적 재산권 사무소)에 등록된 브랜드로 매력적인 아크릴 진열장에 전시되어 있습니다. 이 제품은 경이로운 성공을 약속하는 혁신적인 신제품으로 영국과 글로벌 시장에서 새로운 세그먼트를 창출할 것입니다.

첫 번째 제품은 2015년 3월 노리치 시티 FC(영국, 프리미어 리그)의 라이선스를 받아 생산되었습니다. 팀의 2014/2015 시즌 홈 유니폼의 미니어처 복제품으로, 높이가 약 9cm이며 폴리에스테르 100% 소재로 제작되었습니다. 첫 번째 제품의 성공에 힘입어 공식 미니어처 셔츠를 제작할 수 있는 아스날 FC 라이선스를 획득했습니다. 2017/18 홈 & 어웨이 한정판 셔츠는 전 세계 팬들에게 큰 인기를 얻었으며 현재 소량만 남아 있습니다.

비즈니스 개요

– 스포츠 유니폼을 제조하며 전 세계 50개 이상의 고객사, 특히 아스널 FC 런던, 벤피카 FC, 스포르팅 FC, 포르투 FC 등 유럽 축구 클럽을 보유하고 있습니다.

– 생산 능력은 연간 1백만 장이며 생산 기지는 중국에 있습니다. 회사는 새로운 국가에 또 다른 지점을 개설할 계획입니다.

– 주로 축구 클럽을 대상으로 하며 이 게임에서 20명 이상의 고객을 확보하고 있지만 럭비, 야구 등의 다른 게임에서도 고객을 확보하고 있습니다.

– 판매는 계약 및 아마존, 이베이, 자체 웹사이트와 같은 온라인 채널을 통해 클럽에 직접 이루어집니다.

– 현재 파리 생제르맹(PSG) 축구 클럽과 계약을 체결했습니다.

– 제품은 현재 키트일 수도 있지만 클럽의 과거 키트일 수도 있습니다.

자산 개요

영국과 UAE의 사무실 공간, 시설 및 창고. 브랜드 및 제품에 대한 지적 재산권 인증서.

TARGET PRICE
$1,000,000

GROSS REVENUE
$0

EBITDA
$0

BUSINESS TYPE
제조업 - 섬유

ESTABLISHED
2015

FACILITIES
시설 개요 주요 무역 사무소는 영국 런던에 있으며 파트너 사무소는 두바이에 있습니다. 시설은 2층과 빌라로 구성되어 있으며, 총 임대료는 연간 220,000달러입니다. 중국에 약 350평방미터 규모의 또 다른 제조 시설을 소유하고 있습니다.

COUNTRY
영국

BUSINESS ID
L#20210169

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