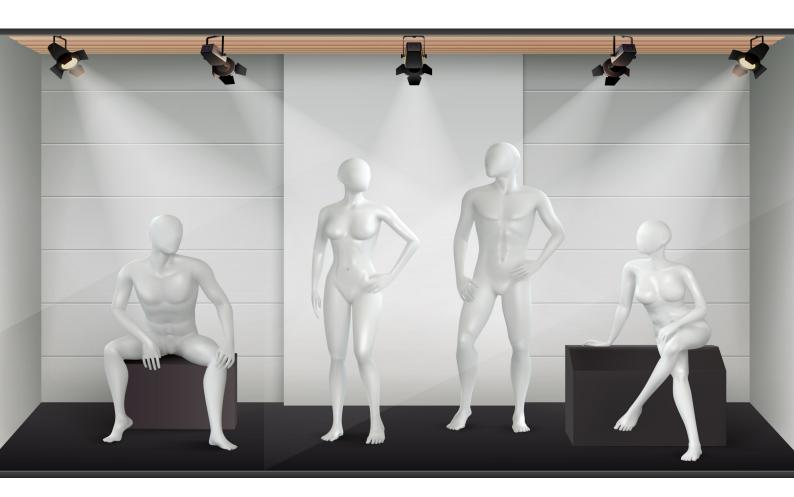


패션 마네킹 및 액세서리 제조 사업







러시아 및 CIS 국가의 상점을 위한 마네킹 및 액세서리 생산의 러시아 회사 리더입니다. 이 사업은 시장에 자리를 잡았고 Puma, Adidas, Decathlon, Metro, New Balance, Lacoste 등 많은 유명 고객이 포트폴리오에 있습니다.

- 매월 1000개의 마네킹 제작
- 직원 60명
- 회사 워크샵의 총 면적 3,000 m2

생산

설계에서 완제품까지 전체 생산 주기:

- 마네킹
- 금속 비품
- 연단
- 유리 스탠드
- MDF 및 부품
- 디자이너 가구

복구

주요 제조업체의 중고 마네킹. 제품 유통: 8개 지역 딜러.

소매 체인의 55% 25% 딜러 15% 최종 소비자(LLC, SP, 실제 사람) 공공조달의 5%

클라이언트

LPP Group, Momox Group, Marks and Spencer와 같은 패션 소매 분야의 300개 이상의 주요 러시아 상점 및 국제 네트워크

경쟁 우위

- 비주얼 마케팅
- 다양한 인형
- 러시아 생산으로 인한 저렴한 비용
- 고객의 3D 모델을 기반으로 전용 마네킹 제작
- 14일부터 정시에 배달

TARGET PRICE

EUR 1,500,000

GROSS REVENUE

EUR 970,000

EBITDA

EUR 300,000

BUSINESS TYPE

제조업

REAL ESTATE

450,000 USD 부동산 포함

ESTABLISHED

2006-07-07

SUPPORT & TRAINING

6 개월

REASON FOR SELLING

새로운 모험

COUNTRY

러시아

BUSINESS ID

L#20210119



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